



Innovative Application Design with .NET Technologies

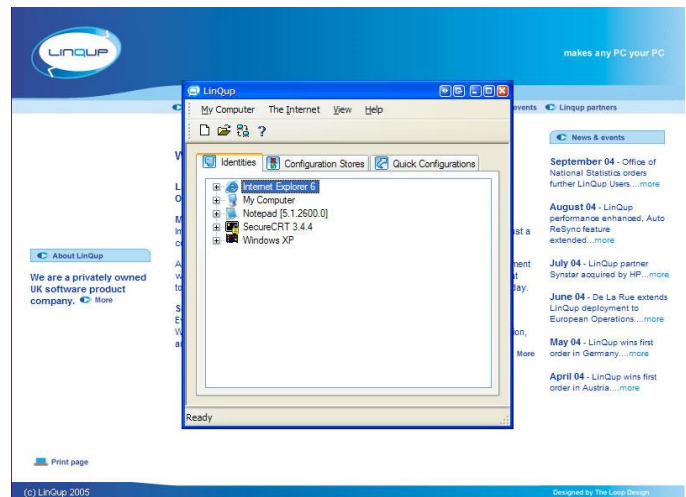
NeoWorks, LinQup Limited

THE CUSTOMER

LinQup Limited is a company who to make the configuration and reconfiguration of computing devices such as PDAs, computers, watches and phones easier by creating advanced application and device configuration management software.

THE CHALLENGE

Having previously developed the earlier versions of the software, NeoWorks were commissioned to develop a new version for the .NET platform. The new version incorporates improved server architecture, enabling the product to scale for a larger user base, and to support a number of new features that had been requested by customers.



OUR SOLUTION

NeoWorks implemented a new server for the product using a multi-tier Microsoft .NET architecture comprising Web Services, Windows services and SQL Server. These technologies were selected for their proven reliability and scalability.

Native support of standard web technologies such as XML and SOAP in .NET simplifies development of heterogeneous clients and ensures interoperability with future solutions. NeoWorks were able to produce a secure, scalable solution in a greatly reduced timescale, using the benefits of the .NET framework.

SUCCESS

NeoWorks implemented a solution based on Microsoft's .NET strategy, which is currently being deployed by a number of large customers.

"NeoWorks have been involved in the development of LinQup from the very beginning. Initially they developed a prototype system which was extremely valuable in securing funding for the full product, and having delivered the first production version are now developing subsequent versions of the server and client for LinQup. Their innovative approach to problem solving has resulted in the LinQup software being both flexible enough to customise for specialist solutions and powerful enough to provide a public service offering."

Clive Parminter - CEO, LinQup