



Technical Web Site Management and Hosting Service Provision for Online Marketing Agency

NeoWorks, Fresh Enterprise

THE CUSTOMER

Fresh Enterprise is a leading European website management and marketing company, managing online presences for small to medium-sized businesses and professional associations globally.

THE CHALLENGE

Fresh Enterprise approached NeoWorks to provide technical management, hosting and development services for their clients.

OUR SOLUTION

NeoWorks architected and built a hosting environment for Fresh Enterprise and their clients and managed the migration of the existing client web sites and email systems. The hosting environment is fully redundant, ensuring that all services are resilient to hardware and network failures.



NeoWorks also implemented an automated request tracking system to manage the distribution and fulfilment of technical requests from both Fresh Enterprise and their clients.

SUCCESS

The system migration was extremely smooth and was completed with no downtime on any of the systems. Fresh Enterprise and their clients continue to enjoy a responsive and high quality technical management service and uninterrupted hosting of their online presences.

"As our technology partners, NeoWorks provide us with a high degree of responsiveness and technical competence in managing our clients' online assets as they continue to exceed the expectations of our expanding client base. NeoWorks are an important and valued element in the Fresh Enterprise team and work hard to ensure our company's success."

Gregory Kris – Managing Director, Fresh Enterprise